HELLA is a globally positioned, independent, family-owned company with a history spanning more than 100 years. HELLA develops and manufactures lighting technology and electronic products for the automobile industry and has one of the largest retail organizations for vehicle parts and accessories in Europe. HELLA has one of the largest aftermarket organizations in Europe for automotive parts and accessories. The organization has its own sales companies and partners in more than 100 countries.

The organization also reorganized the warehouse for logic picking of orders. The ultimate goal was “Clean Every Day”: goods come in, are put away, orders come in, orders are picked and are shipped the same day. HELLA uses Every Angle on a daily basis to monitor and prove whether the different divisions achieve these warehousing goals.

Management issues/challenges
HELLA management was looking for answers to questions such as:
• Can we measure warehouse performance on decentralized levels?
• Do we achieve Clean Every Day?
• Are we increasing efficiency in our warehouses?
• How can we motivate decentralized warehouses to perform better?

Results
After implementing Every Angle, HELLA was able to:
• Delegate monitoring of warehouse performances to decentralized levels
• Have decentralized levels measure their own achievements
• Harmonize global warehouse data
• Improve master data quality.

Examples
• Centralized control over warehouse performance
In the past, the centralized head office calculated the warehouse performance of each individual sales company. Since using...
“Once you have standardized SAP, Every Angle can be used worldwide; one set of Angles can be used on 15 SAP systems in 15 countries”

ALAN PARRY
International Senior Project Manager at HELLA

Every Angle, HELLA has transferred the responsibility of checking its own warehouse performance to each individual sales company. By having this control, the sales companies are able to see their own performance and if this is not satisfactory, they can take immediate action to correct.

- **Standardization**
  HELLA has created some Angles that can be used by every sales company, ensuring that the information in SAP is uniform. One set of Angles can be used on 15 different SAP systems in 15 different countries.

- **Achieving goals**
  HELLA uses Every Angle to check Clean Every Day. As speed is so important in the automotive industry, business users can quickly research whether all goods received today are put away properly and whether all orders received today are picked and shipped today. Using the proper Angles, business users can develop a plan and take corrective action.

Cross-process self-service analytics for SAP®

Every Angle’s self-service, cross-process analytical capability empowers organizations with new levels of actionable insight - enabling them to 'know more and act faster'. Every Angle provides real understanding of what is actually going on across the business (and why), enabling people to act early enough to control performance and drive significant financial improvements.