



KNOW MORE. ACT FASTER.

## THE NON-FOOD CONSUMER PRODUCTS INDUSTRY

Demand Driven, but constantly in control.

Automotive

Discrete Manufacturing

Fashion

Food and Beverage

Non-food products

Pharma

Processes and Chemicals

Retail

Utilities

Wholesale

Whether you are in the Personal Care business or in the Durables and Home Appliances world, companies in the Non-Food Consumer Products Industry are facing common challenges. There is an ever increasing pressure of Retailers in terms of pricing and better service as well as a highly competitive market environment in general.

In order to improve your competitiveness, companies in the Non-Food Consumer Products Industry can leverage three main issues:

- ✓ Improve new product innovation;
- ✓ Superior integration of sales and marketing processes;
- ✓ Optimize operational efficiency in your supply chain.

All these levers require immediate consumer insights. In the case of optimizing operational efficiency, you need to map ever changing consumer demands with your supply chain capabilities. The biggest challenge for companies in the Non-Food Consumer Products Industry is to get that visibility.

### Every Angle's value to the Non-Food Consumer Products Industry

Every Angle's out-of-the-box solution has helped a large number of companies in the Non-Food Consumer Products Industry, that run SAP, to achieve full supply chain visibility. We understand that, in a highly transactional environment with millions of SKUs, transaction control is critical. Every Angle uses cross-process intelligence, meaning it reads from your current SAP data and creates relationships between:

- ✓ Purchasing;
- ✓ Component requirements;
- ✓ Planned and production orders;
- ✓ Stocks and finished product demands such as sales orders and forecasting.

The result is total supply chain visibility.

In addition to providing business users with an overview of i.e. critical sales or purchase orders, Every Angle warns them of possible (future) bottlenecks. Every Angle users are therefore enabled to make active decisions based on accurate data and avoid shortages, production delays and late sales orders.

### Results

Every Angle can be used in the Non-Food Consumer Products Industry to:

- ✓ Gain full supply chain visibility;
- ✓ Increase service levels towards customers;
- ✓ Reduce costs in warehouse and/or transport;
- ✓ Achieve granular insight into supply chain elements;
- ✓ Get better control over production process;
- ✓ Increase data quality in master as well as transactional data.



Cross-process self-service analytics for SAP®