Every Angle
KNOW MORE. ACT FASTER.

FIVE CHALLENGES
FACING THE MODERN SUPPLY CHAIN...

📖 A SUMMARY OF SEAN CULEY'S EBOOK

⚠ CHALLENGE 1

Supply Chain Visibility and Insight

Real control towers provide more than just data visualisation and reporting capabilities. Those with predictive analytical capabilities allow supply chain managers to not only know what is happening, but also why it is happening, the likely impact and the root cause of the issue. Control towers should be able to join the dots between supply and demand, providing visibility of the flow of product, information and finances across functional boundaries.

⚠ CHALLENGE 2

Alignment is everything

Control towers provide a consistent way of measuring and managing processes across functions. This enables teams to identify issues before they reach the customer, so they can make adjustments to protect service and minimise waste. It should understand causation and not just report on correlation, allow for segmentation of data across process boundaries and focus attention on the most critical issues.

⚠ CHALLENGE 3

Control the Rising Cost and Unpredictability of Transportation

According to a study conducted by the Boston Consulting Group and the Grocery Manufacturers Association, transportation has become a top priority for 83% of supply chain leaders and with logistical costs expected to rise by 14% this hardly comes as a surprise.

⚠ CHALLENGE 4

Moving Beyond Firefighting

One of the main problems with the culture of firefighting is that it is usually caused by a lack of visibility of the intentions and activities of other departments. This results in wasted time and effort trying to align activities. Control towers that provide visibility of the flow of products, data and money, plus understanding of the data so it can 'sense' when things are not as they should be, and highlight not only the exception but also its likely root cause.

⚠ CHALLENGE 5

Turn Data Into Insights

Poor and inaccurate data can slow everything down, creating excess management, duplication of work, indecision, wasted time and poor decision making. A cross-process data control tower should be able to track and manage the flow and quality of both master and transactional data across the supply chain, highlighting any discrepancies and by doing so dramatically increasing the chances of obtain accurate insights.

If manufacturing organisations are prepared to break down their traditional functional walls, then supply chain control towers are a must in order to enable cross-process supply chain teams to succeed. By providing end-to-end visibility and the capability to drill-down from executive dashboards to detailed operational work lists they can truly enable 'strategy into action'.

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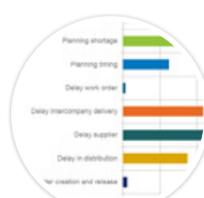
Understand Issues!   Control Processes!   Improve Outcomes!

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